



Istituto Luce – new ways to present audiovisual archives

TAPE EXPERT MEETING

Presentation and access to audiovisual materials

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regesta.exe

TAPE Meeting
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The Istituto Luce – an historical overview

- The Istituto Luce was founded in 1924 by journalist De Feo
- Guaranteed the State a presence in the burgeoning film industry
- Intended to produce and sell cultural, education and propaganda films
- Films also produced by others and acquired by the Luce
- An audiovisual history of twentieth century Italy



The Archivio Luce – then

- 1996 – the switch to information technology
- Information retrieval software in a client-server network
 - Greater freedom in object's description
 - Immediate retrieval of the information
 - Standards adoption guarantees long-term access to the archives
- Digitization of the archives increased sales by significant amount



The Archivio Luce – now

- **2004 – the Istituto Luce adopts the xDAMS platform**
 - An XML based archival solution
 - One centralized authority file
 - Shared informative system
 - One or more digital files attached to a single archival record



The Archivio Luce – the contents

- Vast motion-picture and photographic heritage produced by the Luce or acquired from external collections
 - 12,000 *Cinegiornali* produced from the 20s to the 90s
 - 4,700 Documentaries
 - 1,000,000 meters of reels
 - 3,000,000 photographs
 - Central authority file contains 60,000 terms
 - Persons
 - Places
 - themes



The Archivio Luce – the standards

- **XML**
 - Interoperable
 - Intelligible through time
 - Guarantees the duration and continuity of the cultural investment
- **EAD**
 - Archival description
- **ISAD**
 - Multi-level archive description
- **FIAF Rules**
 - Cataloging of the audiovisuals
- **Scheda F**
 - Cataloging of the photographs



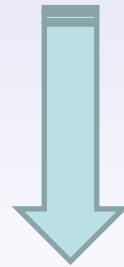
The Archivio Luce – the digital archives

- **The digitization of the archives**
 - Is not intended as a purely cultural activity
 - Has allowed for their commercial and cultural exploitation
 - A well accomplished cataloguing therefore allows for the archives to be accessed and exploited by specialized and non-specialized end users



The Archivio Luce – the users

- Producers of documentaries
- Television or film producers
- Researchers



commercial

Vs.

cultural



The Archivio Luce – a new type of user

- With the digitization of the archives and their publication on the web, a **new type of user** has emerged:

The non-specialized end user

1. History buffs
2. Nostalgics
3. The curious web-surfer



The Archivio Luce – modes of access

- **The online archives**

- 200,000 records
- 4000 hours of audiovisuals
- 400,000 photos
- Comprehensive search engine
- Metadata
- Directories
- Metadata publication and archive presentation



The Archivio Luce – modes of access

- **The search engine**
 - Free-text search
 - Cross-archival
 - Descriptive data
 - Titles
 - Abstracts
 - sequences
 - Metadata key words
 - Years
 - Specific year
 - Specific decade
 - Range of years
 - Technical descriptions
 - Targeted searches – B&W, Audio



The Archivio Luce – modes of access

- **Metadata**

- All the archives have been converted in XML and encoded according to EAD
- Central authority file
- Metadata is published so that data interchange is possible with other archives and information systems
 - Partner archives
 - CulturItalia
 - Pico thesaurus



The Archivio Luce – modes of access

- **The directories**
 - Related to the entries in the authority files
 - Effectively covers the entire structure of the archives
 - Structured browsing



The Archivio Luce – new demand

metadata publication + new user typology



- Partner archives
- Thematic portals
- Regional portals



The Archivio Luce – new demand

- Partner archives portals
 - AAMOD
 - Archive of Folco Quilici
 - Central Albanian Film Archive
 - Cineteca del Friuli
 - Network of archives on the xDAMS platform



The Archivio Luce – new demand

- Thematic portals
 - Camera dei Deputati
 - Casa del Cinema



The Archivio Luce – new demand

- Regional portals
 - Regione Valle d'Aosta
 - Regione Marche
 - Regione Veneto
 - Città di Roma



The Archivio Luce – new demand

